

New Mexico Indian Affairs Department Tobacco Cessation and Prevention Program FY 2015 Performance Report



In FY15, the New Mexico Indian Affairs Department (IAD) awarded \$249,300 to eight tribal and community-based organizations to deliver tobacco cessation and prevention services to Native Americans in New Mexico. The culturally centered, evidence-based program serves to:

- Promote **cessation and prevention of commercial tobacco abuse** in Native communities with special emphasis on Native youth
- Promote **cultural awareness** of the Native traditional and ceremonial use of tobacco as a means to **strengthen cultural identity and resistance to commercial tobacco**

CDC Best Practices in Tobacco Control. Integrates CDC Best Practices into Notice of Funding Availability, Kick-Off Meeting with grantees, Reporting System, and Program Approaches.

Culturally Centered Programs. Distinguishes ceremonial uses of tobacco from commercial tobacco. Promotes cultural preservation across generations.

Focus on Disparities and Inequalities in Smoking. Populations served represent those with high commercial cigarette use rates and those at higher risk of initiating use.

Testimonials

"Traditions and customs are key. We need to, as Natives, keep our traditions alive and well and properly practice so we will not ever lose or forget about ourselves."

"His knowledge of our Native ways has taught me that tobacco is used for prayer and was not inhaled, which I never knew. The class is very helpful and I will use what I learned to help others who smoke."

-- Participants in traditional tobacco and cultural sessions

By The Numbers

Percent of American Indian middle school students who reported smoking cigarettes during the past 30 days (2013 NM YRRS)	7.4
Number of people who reported quitting tobacco use as a result of programs funded through the NM Indian Affairs Department	21
Estimated number of people served under the NM Indian Affairs Department program	29,463
Number of middle and high schools with high American Indian enrollment that participated in surveillance survey and/or allowed tobacco prevention curriculum sessions.	42
Estimated total "in-kind" dollars contributed to tribal tobacco control programs by tribes and tribal organizations funded by the IAD Tobacco Cessation and Prevention Program in FY16.	183,000

New Mexico Indian Affairs Department Tobacco Cessation and Prevention Program



Key Accomplishments

Pueblo of Acoma

- First-year program assessed existing policies related to commercial tobacco
- Presentations to all middle school-aged students in Acoma school

Pueblo of Isleta

- Two eight-week Freedom From Smoking programs helped 11 people quit
- Conducted tobacco education course to 4th Grade students

Kewa Pueblo

- Integrated elder teachings into youth coalition on commercial tobacco
- Community billboard on sacred tobacco

Pueblo of Laguna

- Worked with two Village Leaders to introduce commercial tobacco-free kivas
- Community referral system and Tribal Court policy mandated for tobacco program

Pueblo of Sandia

- First-year program integrated Health Center cessation referrals
- Helped three people quit commercial tobacco use

Pueblo of Tesuque

- Youth coalition conducts retailer education
- Trained all Intergenerational Center staff on tobacco prevention

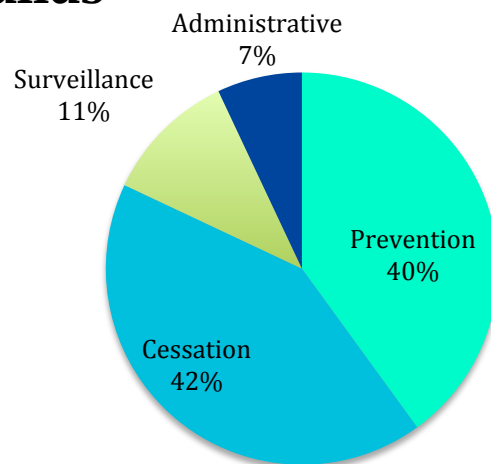
Albuquerque Area Indian Health Board

- Community-specific data sheets developed to better understand commercial tobacco prevalence in sampled communities

Five Sandoval Indian Pueblos

- Culturally competent teaching sessions with community elders and youth
- Youth engagement in tobacco-free messages in community

Distribution of Funds



FY 2015 Programs and Focus Areas

	Prevent Initiation	Cessation	Surveillance	Cultural Preservation	Administrative
Pueblo of Acoma	★	★			
Pueblo of Isleta	★	★	★		
Kewa Pueblo	★	★		★	
Pueblo of Laguna	★	★		★	
Pueblo of Sandia	★	★			
Pueblo of Tesuque	★	★			
ABQ Area Indian Health Board			★		
Five Sandoval Indian Pueblos	★	★		★	
Keres Consulting, Inc.					★

“Our leaders, elders, parents in our community are recognizing this is an important topic. The education we are providing the community is important – learning the Commercial vs. Traditional uses of tobacco.” – Kewa Pueblo

New Mexico Indian Affairs Department
Tobacco Cessation and Prevention Program
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